

WLODYGA

WAH-DEH-GAH

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Kyle Wloodyga. Designer.Nerd.Collector.

Born in Detroit, raised in California.
Passionate collector with a love for all things pop culture, especially comic books, video games, & heavy metal.

My passion for the toy industry runs deep, and I have dedicated my professional career to making the best products on the planet.

I have had the privilege to work with some of the most recognizable pop culture brands around, including DC Comics, Ghostbusters, Transformers, ThunderCats, TMNT, He-Man, The Walking Dead, Power Rangers, Halloween, Child's Play, SLAYER, Motörhead, Ghost, & more.

Skills

Adobe Creative Suite -Photoshop & Illustrator
Art Direction - Packaging, Sculpt & Illustration
Product Photography & Video
Manufacturing Processes - Plastic, Vinyl, & Polyresin
International Manufacturing - China & Vietnam
Working Knowledge of 3D modeling (ZBrush)
Sales & Retailer Relations
Concept Presentations & Pitches
Trade Show Logistics
Social Media Marketing
Market Trend Analysis
Pantone Matching System
Encyclopedic Knowledge of Comics & Film

Education

California State University, Fullerton
BFA - Illustration
Minor - Entrepreneurship
2013

*References can be provided upon request.

Experience

Super 7 02/2019 - Present Product Designer

- Draw technical illustrations to be translated into a physical sculpt.
- Create color guides with PMS color call-outs, based on reference materials and style guides.
- Work closely with and provide feedback to freelance sculptors by creating draw-overs and call-outs for project revisions & iterations.
- Work cross-functionally with the Licensing and Production teams to ensure all projects are on track with licensing approvals and product development.
- Communicate requirements with international vendors resolving any and all issues during production via email and overseas trips.

Cryptozoic Entertainment 03/2016 - 09/2018 Associate Art Director

- Oversaw the entire Collectibles Department, leading the team in product development, line-planning, and art direction.
- Project managed all collectible products from concept to shelf through coordination with international manufacturing partners.
- Designed and presented decks to sales, marketing, and management teams as well as licensing and retail partners to communicate new concepts.

Anomaly Productions 07/2013 -03/2016 Digital Assistant

- Sculpted 3D files and prepared them for print and manufacturing.
- Worked with design team to ideate new product opportunities.
- Managed trade show operations and logistics for over 20 conventions.
- Coordinated social media campaigns across all major platforms.